

Business Plan Development Sessions

February & March 2004

Central Development Corporation will be offering a series of Business Plan Development sessions beginning February 28th and ending April 17th for those who may be interested in starting their own business. Persons attending will gain valuable knowledge in understanding market trends, business plans, financial planning, accessing financing, product costing and much more.

1. Workshop Titles and Dates

Creating a New Business - Saturday February 28th - 9:30 am - 3:30 pm
Business Building - Wednesday March 3rd - 6:30 pm - 9:30 pm
Business Building - Saturday March 6th - 9:30 am - 3:30 pm
Tapping Market Trends - Wednesday March 10th - 6:30 pm - 9:30 pm
Do-It-Yourself Marketing/Promotion - Wednesday March 24th - 6:30 pm-9:30 pm
Strategic Planning - Wednesday March 31st - 6:30 pm - 9:30 pm
Business Financial Basics - Wednesday April 7th - 6:30 pm - 9:30 pm
Business Building - Wednesday April 14th - 6:30 pm - 9:30 pm
Ready to Fly - Saturday April 17th - 9:30 am -3:30 pm

Training provider for the nine sessions is Profit Learn PEI, your business learning resource. For more detailed information on the topics covered visit <http://profitlearn.upei.ca>

Location

All workshops will take place at the Emerald Community Centre, located in the Community of Emerald. Click here for a map <http://uk.multimap.com/wi/215261.htm>

Cost

Cost for the 9 sessions is \$120.00+GST (\$128.40) payable to Central Development Corporation. When registering, ask about ACOA training assistance funding for PEI Women business owners.

Deadline for Registration

The deadline for registering is February 25th 2004 at 4pm. There is a limited number of seats available for the workshops so please book early.

Contact Information

Anyone interested in participating in such a course are to contact Robert Henderson at Central Development Corporation at 1-902-887-3400, toll free 1-877-887-3400 or email info@central.cbdc.ca

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